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For General Release

Information Services International-Dentsu, Ltd.

ISID Launches “Training Program for Intrapreneur” to Support Open Innovation Practices

Offer practical know-how of FINOLAB, Japan’s largest FinTech community

Information Services International-Dentsu, Ltd. (“ISID” Head office: Minato-ku, Tokyo; President and CEO: Setsuo Kamai) announces the launch of the Training Program for intrapreneur targeting major companies aiming to create new business through open innovation. Registration for the first term (May–July) begins today.

This program was independently developed based on knowledge acquired through ISID’s launch of numerous collaborative projects as the operator of FINOLAB, Japan’s first FinTech base. This program supports the cultivation of human resources who will take charge of corporate business creation by providing a diverse and practical curriculum over a three-month period that includes an understanding of the mindset required of innovators, specific business development methods and an understanding of the latest technological trends and business case studies, as well as the analysis and formulation of business plans. Furthermore, when necessary, business matching with promising FINOLAB startup companies and networking opportunities will also be provided to facilitate the acquisition of knowledge beyond the classroom and create spaces leading to the formulation of specific projects.

Training Program for Intrapreneur (First Term) Overview

Date & Time: Friday, May 11 to Friday, July 20, 2018; 13:00–17:30 (meets every Friday, 11 days total)

Organizer: Information Services International-Dentsu, Ltd. (FINOLAB)

Co-organizer: addlight Inc.

Venue: FINOLAB (Otemachi Bldg 4F Otemachi 1-6-1, Chiyoda-ku, Tokyo)

Capacity: 15 people

Eligibility: Company employees in charge of new business development (innovation), innovation strategy, working in corporate planning or business development departments

Cost: 450,000 yen (excluding tax)

Contact:

<For the program and FINOLAB>

ISID Financial Industry Business Operations (FINOLAB)

E-mail : info@finolab.jp

<For Media Contacts>

ISID Corporate Communications Office

TEL:+81 3-6713-6100

E-mail : g-pr@isid.co.jp

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