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For General Release

Information Services International-Dentsu, Ltd.

## **Seven Bank to Become First Financial Institution to Introduce “FraudAlert” for Detecting Fraudulent Access**

Information Services International-Dentsu, Ltd. (“ISID” Head office: Minato-ku, Tokyo; President and CEO: Setsuo Kamai) and Caulis Inc. (Head office: Chiyoda-ku, Tokyo; CEO: Atsuyoshi Shimazu), which provides FraudAlert, a cloud-based fraudulent access detection service for corporate clients, announced that Seven Bank, Ltd. (Head Office : Chiyoda-ku, Tokyo; President and Representative Director: Kensuke Futagoishi), has begun a demonstration test using FraudAlert in internet banking. If the service is adopted officially, Seven Bank will become the first financial institution to introduce FraudAlert, which is expected to further enhance information security.

### **■ Background to Introduction**

The sophistication and number of cyber-threats targeting banks have grown substantially in recent years, driving the need for advanced information security countermeasures. At the same time, introducing solutions capable of handling complex banking systems, as well as maintenance, involve substantial costs, and the efficient operation of such solutions is an issue. Furthermore, the amount of damage due to spoofing from the fraudulent use of IDs and passwords leaked outside banks is growing, making it difficult for a single bank to introduce countermeasures on its own.

### **■ Reason for Choosing FraudAlert: Use of State-of-the-Art Technology**

In Japan, numerous companies are introducing FraudAlert, which employs state-of-the-art technologies. They give the service high marks because cloud-based deployment and maintenance are simple, functionality can be expanded to various types of attacks, and costs are substantially lower than existing on-premises solutions. Expectations are also high for the service’s network functionality, which allows information about attacks to be shared between companies.

### **■ The Two Companies’ Roles**

For this demonstration test, Caulis will provide the FraudAlert service and overall technological support. ISID will identify and evaluate test parameters assuming connection with existing internet banking systems. We will also take charge of proposing and assisting in the implementation of plans for the overall project, including the design and evaluation of a data analysis platform based on a flow of operations ranging from the detection of fraud to the halting of transactions.

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