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For General Release

Information Services International-Dentsu, Ltd.

Successful Demonstration of VR Group Training Connecting Toyota's Three Asian Bases in Asia and Japan

Information Services International-Dentsu, Ltd. ("ISID" Head office: Minato-ku, Tokyo; President and CEO: Setsuo Kamai) announces the successful demonstration of VR group training connecting Thailand, Philippines, Indonesia and Japan using a remote 3D vehicle information sharing system developed for the Toyota Motor Corporation ("Toyota" Head office: Toyota City, Aichi; President and Representative Director: Akio Toyoda). This demonstration, conducted during a technical training course on the new Lexus LS released on October 19, 2017, sufficiently augmented group training using real cars and confirmed the potential for enhanced training.

To share information on new model service skills, Toyota conducts group training using actual cars where engineers from bases throughout the world gather in Japan. However, cost and time restraints have limited the number of engineers who are able to attend. To realize an environment facilitating more efficient and effective training that includes engineers unable to attend this training up to now, ISID became a partner in the development of a remote 3D vehicle information sharing system using VR. This demonstration was conducted to verify this system's usefulness.



The aim of the group training was to acquire service skills pertaining to the new Lexus LS. It was conducted in the form of a lecture in a VR space for engineers from three bases in Asia who were given technical information explanations on 10 items, including how to replace batteries and new parts configuration. The demonstration confirmed that the use of VR led to a deeper understanding than other training sessions up to now as the lecture incorporated elements only possible with VR, including the ability to review the internal construction of vehicles in a way that is impossible to do in training using actual vehicles and the creation of cutaway models in real time.

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