

December 27, 2017

For General Release

Information Services International-Dentsu, Ltd.

ISID Expands Telework System to All Employees

Information Services International-Dentsu, Ltd. (“ISID” Head office: Minato-ku, Tokyo; President and CEO: Setsuo Kamai) has revised its traditional situation-based telework system, expanding it to all employees as of January 2018, with the aim of improving productivity and bringing out creativity by respecting employee autonomy and promoting efficient workstyles that enable work to be conducted in a variety of locations.

Up to now, ISID’s telework system was structured to support employees engaged in childcare and nursing care, or employees coping with an illness, injury or other special circumstances. This revision from a situation-based system to one targeting all employees realizes flexible workstyles and supports higher productivity. ISID also facilitates the environment necessary for teleworking, including the lending of mobile devices and the provision of satellite offices.

During the six-month trial period conducted before this system was expanded, it was confirmed that effective use of commute time and the provision of places where employees could concentrate on work resulted in a reduction of mental and physical burdens, which contributes to the realization of an environment in which it is easy to work and operational efficiency is improved. At the same time, communication and management issues were also identified, incorporated into an operational guidebook and reflected in the design of a system that enables more effective utilization of telework.

ISID will continue to improve its telework system based on how it is used and incorporate feedback from employees to promote workstyles enabling all employees to make the most of their capabilities.

ISID has declared enhancing human resources as one basic policy in its medium-term management plan and is engaged in the promotion of diversity and workstyle innovation as an action plan to achieve this goal. The promotion of systems for realizing diverse workstyles and the creation of work environments is driven by the Workstyle Innovation Office established in July 2017, which was also involved in efforts leading to the expanded telework system.

ISID will promote the creation of environments enabling active participation by diverse array of human resources with the aim of leveraging and furthering ISID’s corporate vision, which declares human resources to be its key asset.

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