

September 11, 2017

For General Release

Information Services International-Dentsu, Ltd.

## **Seven Bank New Services “International Money Transfer via Smartphone App” and “Real-Time Money Transfer Function” Platform Built Using Microsoft Azure**

Information Services International-Dentsu, Ltd.(Head office: Minato-ku, Tokyo; President & CEO: Setsuo Kamai; “ISID”) collaborated with Microsoft Japan (Head office: Minato-ku, Tokyo; President: Takuya Hirano)to build a service development platform for Seven Bank, Ltd. (Head office: Chiyoda-ku, Tokyo; President & Representative Director: Kensuke Futagoishi; “Seven Bank”), using Microsoft’s cloud platform Microsoft Azure. An international money transfer service smartphone app developed using this platform started operations on August 3.

This platform is also being used to develop a real-time money transfer function at Seven Bank planned to start operation in fall 2017. Future applications are also being considered.

### **Background**

As technological advances give rise to a variety of new financial services, there is an increasing demand for the provision of highly convenient services by financial institutions.

Given these conditions, Seven Bank is incorporating new technologies while engaging in the provision of unique new services. As a part of these efforts, Seven Bank is considering the construction of a system development platform enabling the launch of more flexible services, employing Microsoft Japan’s Microsoft Azure as a cloud platform and selecting ISID as its construction partner.

### **About Seven Bank’s New Services**

Seven Bank launched a new service enabling overseas remittances, and in particular, remittances to The Philippines, where needs are high, anytime simply using a smartphone app. Seven Bank has been providing international money transfer services using ATMs and internet banking through systems of partner companies. Using this development platform to develop systems for new services, they will be able to provide highly convenient services at an even lower cost.

Regarding the real-time money transfer function scheduled to start operation this fall, it will realize to connect Seven Bank accounts to external services via API and instantly execute transfer instructions from connected services. This function is expected to be used by corporations providing transfer-related services such as payroll calculations and expense adjustments.

In Japan, there are few examples of financial institutions providing remittance, transfers and other services using public cloud platforms, thus these services can be considered pioneering efforts.

### **Contact:**

<For Service>

ISID Financial Industry Business Operations

TEL:+81 3-6713-7014 E-mail: [g-kinbankrei@group.isid.co.jp](mailto:g-kinbankrei@group.isid.co.jp)

**<For Media>**

ISID Corporate Communications Office

TEL:+81 3-6713-6100 E-mail: [g-pr@isid.co.jp](mailto:g-pr@isid.co.jp)

Note: Company and product names in this release are the trademark or registered trademark of each company respectively.