

June 26, 2017

For General Release

Information Services International-Dentsu, Ltd.

ISiD Invests in ZMP Robotic and Self-Driving Technologies

Information Services International-Dentsu, Ltd. (Head office: Minato-ku, Tokyo; President & CEO: Setsuo Kamai; “ISiD”) invests in ZMP Inc. (Head office: Bunkyo-ku, Tokyo; President & CEO: Hisashi Taniguchi; “ZMP”) by accepting a third-party allotment of shares from ZMP, a venture capital firm leading the self-driving sector in Japan.

ZMP’s mission is “Robot of Everything: To create a safe, fun and comfortable lifestyle with robotics technology.” ZMP is engaged in the development of advanced driver assistance systems (ADAS) and platforms for the development of automatic operation technologies, support for the development of automatic operation for mobile manufacturers, data acquisition services for drivers operating on public roadways and the development and sales of logistics support robots. These products and services are used by a number of automotive manufacturers and major automotive component manufacturers.

Having identified “IoT and big data” as a strategic area with its medium-term management plan, ISiD supports a wide range of domains, including manufacturing, marketing and financial services, using big data, artificial intelligence (AI) and robotics to achieve management innovations at client companies. In May 2017, ISiD launched provision of CALC big data analysis services using AI to accelerate initiatives aimed at creating new business focused on 2020 and beyond.

ISiD will combine the wealth of advanced case study experiences and achievements accumulated through these initiatives and a wide-ranging expertise in the engineering sector, an ISiD business domain since the company’s founding, with the innovative technologies possessed by ZMP and plans to engage in the development of new services in the robot and automated operation areas and peripheral domains, including the development of test driving technologies and the promotion of automation among all types of vehicle and freight mobility.

Investment method

- Investment method: ISiD acquisition of third-party allotment of shares in ZMP

ZMP Company overview

Company name:	ZMP Inc.
Establishment:	January 30, 2001
Office:	5-41-10 Koishikawa, Bunkyo-ku Tokyo
Representative:	Hisashi Taniguchi, President & CEO
Capital:	¥1,295 million
Business:	Automated operating systems development, sales and developmental support using robotics and self-driving technologies.

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Note: CALC is the registered trademark of Sony Corporation

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