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For General Release

Information Services International-Dentsu, Ltd.

ISID Developing Remote Location 3D Vehicle Information Sharing System Using VR for Toyota Motor Corporation

Supporting remote location training using realistic 3D video employing latest video game development technologies

Information Services International-Dentsu, Ltd.(Head office: Minato-ku, Tokyo; President & CEO: Setsuo Kamai; “ISID”) has developed a prototype of a system for the sharing of 3D vehicle information in remote locations using VR technologies for the Toyota Motor Corporation (Head office: Toyota, Aichi; CEO: Akio Toyoda; “Toyota”).



This system enables multiple users in separate locations to communicate and share detailed models of actual vehicles on the internet. The combination of technologies used in the latest 3D games and online games with vehicle design data is used to realize an environment for the sharing of realistic 3D vehicle information that up to now was difficult to achieve in remote locations.

Aims of system development

In line with vehicle function advances and sophistication, when new models are launched in the market, training aimed at sharing vehicle specifications and construction in an easily understandable way to relevant parties is becoming an increasingly important subject. Specifically, global training conducted in multiple locations requires significant cost and time, thus there are demands for the realization of an environment facilitating efficient and effective training.

ISID has been selected as a partner for the development of this system prototype, which aims to deepen product understanding and improve service by quickly providing employees at all Toyota facilities worldwide with a virtual experience of new vehicle technologies.

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