

February 26th, 2016

For General Release

Information Services International-Dentsu, Ltd.

**ISID Announces Award-Winning Service at
FIBC2016 Financial Innovation Business Conference***“Capitalico” by AlpacaDB, Inc. Wins FIBC Grand Prize*

Information Services International-Dentsu, Ltd. (TOKYO: 4812) (Head office: Minato-ku, Tokyo; President & CEO: Setsuo Kamai; “ISID”) decided on the award-winners, including the winner of FIBC Grand Prize, from among the 21 cutting-edge financial services presented at the FIBC2016 Financial Innovation Business Conference “FIBC2016”, held in Tokyo on February 25. “Capitalico” by AlpacaDB, Inc. won the FIBC Grand Prize.



FIBC, an event specialized in the domain of FinTech, includes a pitch contest and networking opportunities to encourage direct interaction among FinTech startup companies, financial institutions and venture capital firms. Each year, In FinPitch, the pitch contest that constitutes the main program of FIBC, there appears the introduction of numerous cutting-edge financial services, some of which have not yet been made public. The event provides a snapshot of leading-edge trends in the Japanese FinTech sector.

This year was the fifth year of the event. With the efforts to increase participation from overseas FinTech startup companies, this year the event had the highest number of participants ever, 21. Six of them was from overseas, and all presentations were given in English. This year’s event was distinguished by a host of novel and innovative services: technologies like blockchain and artificial intelligence, platform allowing money transfer and settlement between individuals, simple deferred settlement using individual mobile phone numbers.

The FIBC Grand Prize was awarded for the service that earned the highest scores, which the judging panel determined in five categories: “impact on financial markets,” “quality of the management team,” “innovativeness of the business model,” “business growth potential” and “possibility of becoming a global service.” Other awards included an Audience Award, which was awarded to the service that garnered the highest points in an audience vote, and the Sony Bank Award, presented by the event’s platinum sponsor, Sony Bank Inc. An overview of the award-winning service is provided below.

■ Overview of the FIBC2016 Award Service ■

FIBC Grand Prize

Capitalico (AlpacaDB, Inc.) <https://www.capitalico.com>



<Service Overview>

Capitalico uses deep learning, a leading-edge artificial intelligence technology, to provide a mobile application that develops an investment algorithm without the need for sophisticated programming technology. With just a few taps on their smartphones, users can create unique investment algorithms that serve as the basis for their receipt of trading signals and enable automated trading.

<Comments from the Judging Panel>

“The use of deep learning as a killer technology in system trading earned the highest number of votes from the judging panel. We believe that the service rollout may face some issues from a licensing standpoint, but our hopes are high that this outstanding service will overcome these obstacles.”

- **Audience Award:** “Shift Payments” (Shift Financial, Inc.) <https://www.shiftpayments.com>
- **Sony Bank Innovation Award:** “PlugAir” (Beatrobo Inc.) <https://www.plugair.com>
- **Mitsubishi Estate Fino Lab Award:** “Shift Payments” (Shift Financial, Inc.) <https://www.shiftpayments.com>
- **Special Award:** “ConsenSys” (Consensus Systems) <https://consensys.net>
 “EVERSAFE”(Everspin Co., Ltd.) <http://www.everspin.co.kr>
- **ISID Special Award:** “I’m IN” (SMILABLE Inc.) <http://smilable.jp>

■ Presenters ■

Agro-Negocio para o Desenvolvimento de Mozambique, Lda., AlpacaDB, Inc., Beatrobo Inc., Consensus Systems Crowd Cast, Ltd., Currency Port Limited., Doreming Asia Co.,Ltd., Everspin Co., Ltd., Exchange Corporation K.K. Finatext Ltd., KTB Solution Co., Ltd., Kyash Inc., Loadstar Capital K.K., MFS,Inc., Moneytree KK Shift Financial, Inc., Skwile Ltd., SMILABLE Inc., Tech Bureau, Corp., WhatzMoney Inc., ZAISAN Net, Inc.



About the Financial Innovation Business Conference (FIBC)

ISID began sponsoring FIBC in 2012 as an event specializing in the FinTech domain. Each year, FinPitch—the pitch contest that constitutes the main program—sees the introduction of numerous cutting-edge financial services, including some that have not yet been made public. The event provides a snapshot of leading-edge trends in the Japanese FinTech sector. A networking event following the pitch contest offers opportunities for direct interaction in a casual atmosphere among members of financial venture companies, financial institutions, venture capital firms, the media and general participants. Through FIBC, ISID aims to contribute to the formation of a financial innovation ecosystem in Japan.

- FIBC Official Website
<http://fbc.info/>
- FIBC Facebook
<https://www.facebook.com/pages/FIBC-Financial-Innovation-Business-Conference/264092537007972>

Related News

- ISID Invests in Liquid Inc., a Biometric Authentication Services Company (December 25th, 2015)
http://www.isid.co.jp/english/news/pdf/ISID_20151225_Liquid_EN.pdf
- ISID Supports Business Development at FinTech Startups (December 16th, 2015)
http://www.isid.co.jp/english/news/pdf/ISID_20151216_Capy_EN.pdf
- ISID Decides to Host the FIBC2016 Financial Innovation Business Conference (December 2nd, 2015)
http://www.isid.co.jp/english/news/pdf/ISID_20151202_FIBC_EN.pdf

Overview of ISID

Company Name:	Information Services International-Dentsu, Ltd. (ISID)
Representative:	Setsuo Kamai, President, CEO & COO
Headquarters:	2-17-1, Konan, Minato-ku, Tokyo, 108-0075 Japan
Website:	http://www.isid.co.jp/english/
Establishment:	1975
Capital:	JPY 8,180.5 million
Employees (consolidated basis):	2,559 (as of December 31, 2015)
Net Sales (consolidated basis):	JPY 56,771 million (fiscal year ended December 2015) ※9months due to change in our fiscal year-end
Business domain:	Since its establishment in 1975, ISID has provided comprehensive services as a business partner for its clients, from consulting services to system planning, design, development, operations and maintenance support. ISID aims to be an “IT Solution Innovator” and is proactively deploying businesses in various fields, including solutions for financial institutions, product development solutions, group management and consolidated accounting solutions, HRM(personnel, payroll and performance management), ERP, marketing, and cloud-based services.

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Note: Company and product names in this release are the trademark or registered trademark of each company respectively.