

December 2<sup>nd</sup>, 2015

For General Release

Information Services International-Dentsu, Ltd.

## **ISiD Decides to Host the FIBC2016 Financial Innovation Business Conference**

*Calling for Participation from Overseas Presenters at FinTech Pitch Contest*

<http://fbc.info/fbc2016/>

Information Services International-Dentsu, Ltd. (TOKYO: 4812) (Head office: Minato-ku, Tokyo; President, CEO & COO: Setsuo Kamai; “ISiD”) will host the Financial Innovation Business Conference (hereafter “FIBC”) on February 25, 2016, an event specialized in innovation (technological and service innovation) in the financial sector. Starting today, we are calling for presenters for the main program called “FinPitch”, a pitch contest.



FIBC provides an opportunity for financial innovation companies, venture capital firms and financial institutions to come together to discuss the future of the financial business market advanced by technology. ISiD has been sponsoring this FinTech event each year and this year marks the fifth time. The event is leading the expanding attention to FinTech in Japan.

### ■Experiencing Global Trends in FinTech■

ISiD is calling extensively for presenters for “FinPitch”. We are looking for providers of advanced and innovative services in the financial sector, regardless of business size, corporate or private, experience in financial services. We are also calling for presenters from overseas FinTech startups, and anticipating a contest that takes into account the global expansion of financial services. Presenters will be given seven minutes to demonstrate how advanced and innovative their services are. Then the vote by participants and a judging panel will grade the presentations, and the best services will be awarded with commendations. After the conference, booth displays will be set up to provide networking opportunities. The event is expected to attract around 350 participants, providing a valuable opportunity for members of financial institutions, venture capital firms, industry media and general participants to interact and come into contact with the services being offered by presenting companies. (For presenter guidelines, please refer to the event’s official website, at <http://fbc.info/fbc2016/>)

For many years, ISiD has been monitoring financial innovation trends in Europe and the United States, as well as the financial venture business in Japan, and is actively involved in the development of new services. By holding this event, we aim to help invigorating the market of financial services in Japan through the support for the creation and market penetration of financial innovation from a technological point of view.

### 【Event Overview】

- Date: February 25<sup>th</sup>, 2016 12pm~8pm
- Location: Marunouchi Building Hall&Conference Square
- Sponsorship: Information Services International-Dentsu, Ltd. (ISiD)
- Participant: 350
- Program: Keynote Pitch contest ”FinPitch”, Exhibition Booth, Networking

For more details, please refer to FIBC website(<http://fbc.info/fbc2016/>)

**About FIBC2016 (Financial Innovation Business Conference 2016)**

FIBC explores what is needed to accelerate innovation in the Japanese financial services market. Startup companies, venture capital firms and financial institutions come together for discussion, with financial innovation companies providing demonstrations and experts conducting lectures. Held annually since 2012, this conference is an open-participation FinTech event in which numerous venture companies appear one after another.

- FIBC Official Website  
<http://fIBC.info/>
- FIBC Facebook  
<https://www.facebook.com/pages/FIBC-Financial-Innovation-Business-Conference/264092537007972>

**ISID's Efforts Regarding Financial Innovation**

In 2007, ISID launched the Financial Innovative Business Project (FIBP), which is aimed at quickly identifying financial sector trends in advanced technology and their impact on business, and considering new business ideas along with customers. Since then, we have been researching and studying the evolution of technology that can bring innovation to financial business. Research so far has covered a wide range of topics, including “Thinking of financial services that students would use,” “Trends in U.S. retail finances,” “Personal finance” and “Barrier-free services required of financial institutions.” Summarized reports on each topic are available on our website.

<http://www.isid.co.jp/solution/finance/fibp/>

**Overview of ISID**

Company Name:	Information Services International-Dentsu, Ltd. (ISID)
Representative:	Setsuo Kamai, President, CEO & COO
Headquarters:	2-17-1 Konan, Minato-ku, Tokyo, 108-0075 Japan
Website:	<a href="http://www.isid.co.jp/english/">http://www.isid.co.jp/english/</a>
Establishment:	1975
Capital:	JPY 8,180.5 million
Employees (consolidated basis):	2,502 (as of March 31, 2015)
Net Sales (consolidated basis):	JPY 78,276 million (fiscal year ended March 2015)
Business domain:	Since its establishment in 1975, ISID has provided comprehensive services as a business partner for its clients, from consulting services to system planning, design, development, operations and maintenance support. ISID aims to be an “IT Solution Innovator” and is proactively deploying businesses in various fields, including solutions for financial institutions, product development solutions, group management and consolidated accounting solutions, HRM(personnel, payroll and performance management), ERP, marketing, and cloud-based services.

**Contact:**

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