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Information Services International-Dentsu, Ltd.
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Notice of Results of Personnel Reduction and Other Rationalization Measures, and Generation of Extraordinary Losses

Information Services International-Dentsu, Ltd. (ISID) announced an early retirement program and employee transfer program in “Notice of Personnel Reduction and Other Rationalization Measures” released on May 12, 2010. The results of these programs, and resulting extraordinary losses generated, are announced as follows.

1. Overview of the Early Retirement Program and Employee Transfer Program

(1) Early Retirement Program

| | |
|-------------------------------------|---|
| Number of Applicants to be Accepted | Approximately 100 |
| Eligibility | In principle, regular employees 45 years of age or older (as of April 1, 2010). However, no age restrictions apply for certain departments. |
| Application Period | June 1, 2010 to June 21, 2010 |
| Retirement Date | July 31, 2010 |
| Other | Lump-sum early retirement payment will be made to retirees. |

(2) Employee Transfer Program

Employees will be transferred to ISID subsidiaries in accordance with the following.

| | |
|--------------------------------|---|
| Number of Employees Applicable | Approximately 160 |
| Transfer Consent Date | June 21, 2010 |
| Transfer Date | August 1, 2010 |
| Other | Transfer bonus will be paid to transferees. |

2. Program Results

| | |
|---|-----|
| Number of Applicants for the Early Retirement Program | 110 |
| Number of Employees Applied for the Employee Transfer Program | 157 |

3. Impact on Earnings

(1) Recording of Extraordinary Losses

ISID recorded an extraordinary loss of ¥1,381 million in its non-consolidated financial statement for the first quarter of the fiscal year ending March 2011, for the lump-sum early retirement payments made to retirees and transfer bonuses paid to transferees incurred for the current rationalization measures.

In its consolidated financial statements, ISID recorded an extraordinary loss of ¥1,417 million, which included lump-sum payments related to the transfers of employees between certain group companies, implemented in tandem with these measures.

(2) Reductions in Personnel Expenses

The reduction in personnel expenses resulting from these measures is projected to amount to ¥965 million (on a consolidated basis) and ¥767 million (on a non-consolidated basis) annually. For the eight-month period of fiscal 2010 from August 2010 to March 2011, the projected reductions are ¥686 million (consolidated) and ¥554 million (non-consolidated).

For information on the revision to ISID's earnings forecast for the fiscal year ending March 2011, please see the Company's press release titled "Notice of Revision to Forecasts (Consolidated and Non-Consolidated) for the Fiscal Year Ending March 2011," released July 30, 2010.