

Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text. In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

October 29, 2009

Information Services International-Dentsu, Ltd.
Koichi Mizuno, Representative Director, President, CEO and COO
(Stock Code 4812, TSE First Section)
Contact for Inquiries: Kounosuke Umezawa, Director
(TEL: 03-6713-6160)

Parent Company: Dentsu, Inc.
Tatsuyoshi Takashima, Representative Director, President and CEO
(Stock Code 4324, TSE First Section)

**Notice of Revision to Forecasts (Consolidated and Non-Consolidated)
for the Fiscal Year Ending March 2010**

Information Services International-Dentsu, Ltd. (ISID) has revised its first half and full year forecasts for the fiscal year ending March 2010 (April 1, 2009–March 31, 2010) from those announced on August 7, 2009. Details of the revision are as follows.

1. Revisions to Results Forecast for the First Half of the Fiscal Year Ending March 2010 (April 1, 2009–September 30, 2009)

1) Consolidated Results Forecast

	Net Sales	Operating Income (Loss)	Ordinary Income (Loss)	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	30,224	(1,093)	(1,045)	(1,210)	(37.14)
Revised Forecast (B)	28,710	(1,712)	(1,552)	(1,303)	(40.01)
Variance (B – A)	(1,514)	(619)	(507)	(93)	
Percentage Change (%)	(5.0)%	---	---	---	
(REF) FY2008 1H Results	36,178	1,169	1,235	423	13.01

2) Non-Consolidated Results Forecast

	Net Sales	Operating Income (Loss)	Ordinary Income (Loss)	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	23,733	(751)	(460)	(538)	(16.51)
Revised Forecast (B)	22,373	(1,362)	(1,001)	(754)	(23.17)
Variance (B – A)	(1,360)	(611)	(541)	(216)	
Percentage Change (%)	(5.7)%	---	---	---	
(REF) FY2008 1H Results	28,701	1,101	1,266	614	18.86

2. Revisions to Results Forecast for the Full Year of the Fiscal Year Ending March 2010 (April 1, 2009–March 31, 2010)

1) Consolidated Results Forecast

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	67,837	1,055	1,137	706	21.67
Revised Forecast (B)	65,636	261	445	527	16.20
Variance (B – A)	(2,201)	(794)	(692)	(179)	
Percentage Change (%)	(3.2)%	(75.3)%	(60.9)%	(25.4)%	
(REF) FY2008 Full Year Results	75,148	4,481	4,628	1,357	41.67

2) Non-Consolidated Results Forecast

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	58,962	1,284	1,679	993	30.48
Revised Forecast (B)	57,333	606	1,056	728	22.35
Variance (B – A)	(1,629)	(678)	(623)	(265)	
Percentage Change (%)	(2.8)%	(52.8)%	(37.1)%	(26.7)%	
(REF) FY2008 Full Year Results	59,485	3,700	4,040	976	29.98

3. Reasons for the Revision

1) Revision to First Half Results Forecast

The forecast for net sales has been revised downward from the previously announced forecast (August 7, 2009) as a result of the rapidly increasing curbs on corporate IT investment following the economic slowdown from the third quarter of the previous fiscal year.

In terms of earnings, gross profit is expected to fall below plan mainly due to the revenue decline. As a result, despite efforts to control selling, general and administrative expenses, ISID has revised downward its forecasts for operating income, ordinary income and net income from the previously announced forecasts.

2) Revision to Full Year Results Forecast

The ISID Group will make efforts to further bolster proposal and sales activities, reduce outsource costs through in-house and offshore development, and control selling, general and administrative expenses. However, as we expect the curbs on corporate IT investment to continue for the time being, the full year forecasts for net sales, operating income, ordinary income and net income have been revised downward from the previously announced forecasts.

Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.